

For Immediate Release
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***An Industry Leader in Multi-Oil Heating Raises the Standard Again:
Firelake Manufacturing Introduces New Single Pass Heaters***

Dassel, Minn... Mason Smith, Firelake Manufacturing Corporate Sales Manager, announced the release of the company's all new line of Horizon Multi-Oil Heating Systems. "We're very excited about launching the new series and responding to our markets' needs," said Smith. "In terms of even greater efficiency and quality, this is what our customers and the rest of the industry have been asking for," said Smith.

The flagship of the new series is the Model 155. Firelake's updated this Horizon heater with an array of new technology including a multi-start control, a high-voltage igniter and a backup safety feature for over firing. Additional design innovations include a flame sight port for easy access, better balanced blowers with more CFM's, symmetrical mounting brackets for easier installation, and pre-painted steel cabinet construction for a more durable and polished finish. All models are now also available in stainless steel.

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All of Firelake's heaters include the tubeless heat exchanger, targetless design, clean-out tool, and dual stack connections for easy installations.

Smith said Firelake Manufacturing has also introduced an industry first — a limited LIFETIME WARRANTY on the Horizon™ heat exchanger. This warranty, as well as a helpful savings calculator, can be found on Firelake's website — www.firelakemfg.com

Firelake manufactures the complete line of SHENANDOAH® waste oil heating equipment. They market used-oil heaters through a national network of distributors/dealers in the US and Canada. The family- owned and operated business is located in Dassel, MN, with sales and marketing offices in Mt. Crawford, Virginia.

— 30 —

For additional information:
www.FirelakeMfg.com

For print-ready, high-resolution images of Firelake's Heaters:
www.FirelakeMfg.com/pressrelease